Accelerate Your Al Journey with DigitalXelerate A 4-week strategy-to-prototype program to improve and automate

product enrichment — built for speed, designed for ROI.



clarity, and ROI

Valtech **

Al is a top-three tech priority for 89% of executives in 2025. It is fueling digital acceleration and disrupting business as usual, promising unparalleled levels of scale, targeting and personalization. Enterprises are architecting wholesale transformations to capitalize. But large-scale

A four-week, cross-functional accelerator built for speed,

initiatives lead to protracted timelines, which stifle momentum and defer ROI. DigitalXelerate is a four-week accelerator program designed to help organizations quickly identify high-impact Al opportunities, build a working prototype and define a clear roadmap and production-readiness plan. It's a hands-on, insight-to-action engagement that blends strategic, technical and financial planning with creative exploration and technical validation.

Build

The guided engagement helps organizations:

Co-create

Align

top-priority Al use cases.

clickable concepts or working prototypes...

It's your launchpad for an intelligent solution driven by data and Al, powered by

Is DigitalXelerate for you?

Valtech experts and hyperscale-backed funding pathways.

Define

roadmaps and costs for scaling and production.

a business case and ROI model.

DigitalXelerate is built for organizations that are ready to move from Al exploration to execution but need alignment, clarity and a clear path to value. It's for digital, marketing, product and tech leaders who don't just

want inspiration — but traction.

uncertainty around how to fund and scale Al initiatives, this workshop is for you. This isn't just an innovation sprint. It's a structured way to bring the right people together, define a focused use case, validate business impact and build a plan that secures technical and financial buy-in.

If you're navigating internal complexity, fragmented priorities or

What you'll get



Collaboratively identify, prioritize and align on high-impact use cases.

workshop

DigitalXelerate 4-week overview

Jumpstart prototype Create a clickable concept or

top use case.

functional Al accelerator for your



assessment to support

investment.

Statement of work

and scaling roadmap Define your roadmap,

architecture, and a statement of

work for scaling in production.

Roadmap and production

Objective: Define what it takes to scale your

• Estimate effort, architecture needs and team

• Identify eligibility for partner funding support.

• Outline handoff plans, upskilling requirements

readiness planning

prototype into production.

roles for Phase 2.

and operational governance.

What happens:

Week 1

What happens:

Objective: Align cross-functional teams around the highest-impact AI use cases.

opportunity mapping

Strategy workshop and

 Explore current challenges and opportunities. • Prioritize use cases based on feasibility, business impact and speed to value. • Define success metrics and criteria for a

• Facilitate a collaborative workshop with

stakeholders and cross-functional teams.

- minimum viable prototype. Deliverables: Prioritized list of Al use cases.
 - Strategic framing and opportunity canvas. • Success KPIs and stakeholder alignment

and help shape the direction of the engagement.

Here's what we'll need from your team during the workshop:

Concept design and jumpstart prototype

Week 2

enabled workflow.

What happens:

• Define the technical approach and workflow for the selected use case. • Create a prototype or creative concept (e.g., auto-generated product descriptions, image

Objective: Build and test a clickable concept or Al-

automation, etc.). • Validate brand alignment, tone of voice and functional requirements with SMEs. • Ensure all AI configurations and outputs are

• Documented configuration setup and logic.

logged and traceable for future

Deliverables: • Functional or clickable prototype (or visualized creative concept). • Defined prompts, models and user journey.

development.

What's your role in making the workshop a success?

To get the most out of DigitalXelerate, we ask clients to come prepared to collaborate, share context

ROI modeling and business case development

value metrics.

What happens:

Week 3

performance. • Quantify business value and identify areas for scale. · Create supporting data and visuals for

output increased and improved

stakeholder buy-in.

· Analyze potential ROI based on time saved,

Objective: Build the case for investment with clear

Deliverables: • ROI model and value impact summary. • Executive-ready business case deck. • Use-case scalability assessment.

Deliverables: • Roadmap for delivery and implementation. • Budget, timeline and scope of work (SOW) draft.

Week 4

• Recommendation for hyperscale funding pathways...

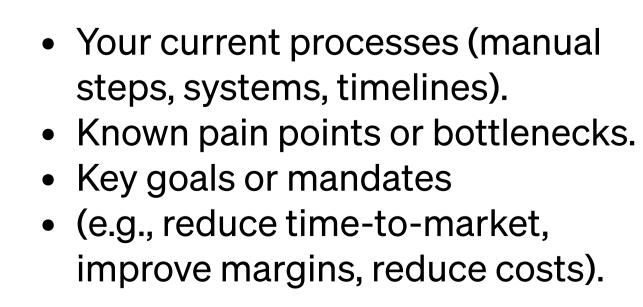
This is a co-creation session. We'll brainstorm use cases and assess impact together. Bring curiosity,

Openness

to explore

creativity and an openness to

testing new approaches.

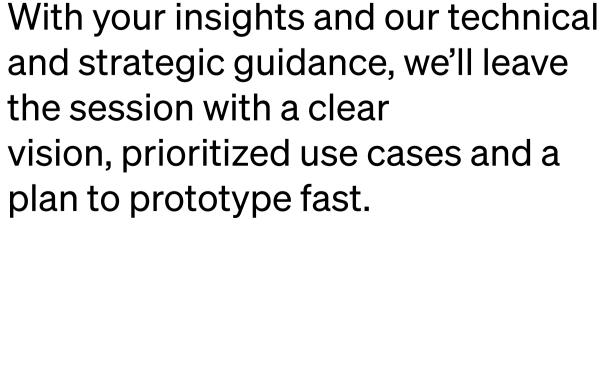


Context and

constraints

value through digital.

Help us understand what's real today:



Your role is to shape

the opportunity. Ours

is to bring it to life

03

Because strategy without execution is just theory and execution without

DigitalXelerate is powered by our unique blend of strategy, creativity

and deep technical delivery. We're not a traditional consultancy or a

to help modern organizations move fast, think bold and deliver real

Here's what brands have achieved through similar Al initiatives:

siloed tech vendor. We're a global experience innovation company built

vision is just busy work. At Valtech, we bring both.

What sets us apart

Why Valtech?

partnerships We co-invest with the hyperscalers to help

and scalable Al architectures.

Our

Cross-functional by design

technologists, data scientists and creatives

to bridge the gap between vision and viable

clients access funding programs, resources

solutions.

93% increase in

content velocity

compromising quality.

Our teams combine strategists,

We move fast — delivering solutions, proof points and plans you can act on now. No months-long discovery cycles. No fluff.

from POC to production.

Built for speed, not

slide decks

Real-world Al delivery experience We've helped top brands implement GenAl

DigitalXelerate engagements are built to deliver fast, measurable value.

Human-centered,

experience-first

We don't just optimize workflows — we

your products, content and brand.

elevate how your customers engage with

Al-driven enrichment reduced the time to

write 100 product descriptions from a full

day to less than 30 minutes — without

Up to 6 months saved

on delivery timelines

accelerating time-to-value.

Our accelerator model brings working

concepts to life in weeks, not quarters —

See the ROI in action

2x SEO coverage growth

organic visibility.

Fewer returns, higher conversions

Enhanced descriptions, metadata and tags

helped ecommerce teams double their

By improving product data and review clarity, clients saw reduced customer friction and increased basket sizes.

Automated image enhancement and review

generation reduced the need for human

intervention by half, freeing teams for

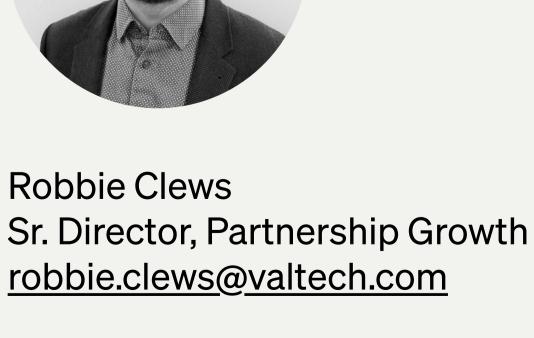
50%+ reduction in

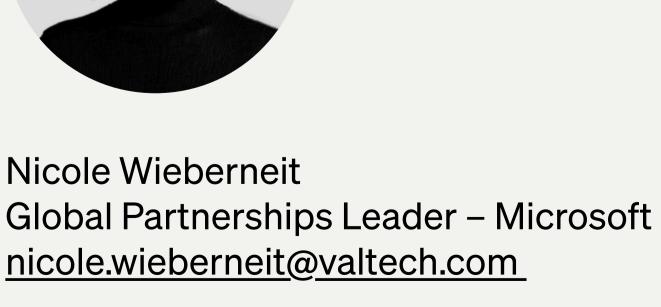
manual editing

higher-value work.

Contact us to schedule your DigitalXelerate program







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